

Minutes of the regular meeting of the ECONOMIC DEVELOPMENT COMMISSION held at the Community Futures Boardroom, May 11, 2011 at 7:30 am.

**PRESENT:** Bruce Sampson, Chair  
Director K. Kuhn  
Director I. Morrison  
Director P. Kent  
Pat Foster  
Mike Kelly  
Jane Worton  
John Morris  
Marsha Stanley

**ALSO PRESENT:** John Koury, Councillor North Cowichan  
Tom Anderson, GM, Planning & Development  
Geoff Millar, Manager, Economic Development  
Kathy Lachman, Business Development Officer  
Judy Mills, Recording Secretary

**ABSENT:** George Robbins, Jenn George

**APPROVAL OF AGENDA**

Four addenda were added.

**It was moved and seconded the agenda be accepted.**

**MOTION CARRIED**

**ADOPTION OF MINUTES**

**It was moved and seconded the Regular EDC meeting minutes of April 21, 2011 be accepted.**

**MOTION CARRIED**

**BUSINESS ARISING FROM THE MINUTES**

**BA1  
EDC MEMBERSHIP**

The Economic Development Manager reported there are four vacancies on the Economic Development Commission. Advertisements for Commission applications will be in the regional newspapers this week. Maria Lauridsen, Vancouver Island University, Cowichan Campus Principal, has expressed interest to return to the Commission.

**UNFINISHED BUSINESS**

**UB1  
EDC WORK PLAN &  
SUSTAINABLE  
ECONOMIC  
DEVELOPMENT  
STRATEGY SUMMARY**

Jane Worton explained the layout of the EDC Work Plan and Sustainable Economic Development Strategy Summary (SEDS). The table links the CVRD strategic objectives and EDC objectives and goals. The Commission members noted the information is very well-laid out and thanked Jane for her valuable assistance.

Discussion took place regarding objectives and resources. It was noted some data is already available and it's important to be clear when submitting request for budget requirements.

Discussion took place on green business, the importance of having a series of definitions, transit and the importance of a regional growth plan.

It was agreed to add "increase partnerships with businesses & developers" on page 6 of the SEDS Summary under "ongoing action".

It was also agreed to amend the timeline of the EDC Work Plan 2011 to include 2012.

**It was moved and seconded to receive and accept the Sustainable Economic Development Strategy from EDCD Consulting with the addition of the role of the Economic Development Commission.**

**MOTION CARRIED**

**It was moved and seconded to approve the Economic Development Work Plan 2011/2012 and Sustainable Economic Development Strategy Summary.**

**MOTION CARRIED**

**It was moved and seconded to recommend the CVRD Board receive and accept the Sustainable Economic Development Strategy from EDCD Consulting and approve the Economic Development Work Plan 2011/2012 and Sustainable Economic Development Strategy Summary.**

**MOTION CARRIED**

The next step is to present the Sustainable Economic Development Strategy process to the Regional Services Committee on May 25, 2011. Pat Foster and Jane Worton agreed to present on behalf of the Economic Development Commission along with the Consultants and The Economic Development Manager and Business Development Officer.

**UB2  
UPDATE ON JOINT  
MEETING**

The Chair suggested the joint meeting between the Economic Development Commission and the Environment Commission take place in June. He also proposed discussing the pros and cons for development and State of the Environment issues.

The joint sub-committee is scheduled to meet May 11, 2011 and will report back to the Economic Development Commission.

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**NEW BUSINESS**

**NB1**  
**CIRCLE ROUTE**

There will be a Pacific Marine Circle Route meeting in Sooke on June 17, 2011 at 11am at the Prestige Hotel. A Commission is starting up and they are pulling resources together to brainstorm and confirm the next steps to this process. Mike Kelly will attend on behalf of the Economic Development Commission. Also in attendance will be Mayor Kent and Tourism Cowichan Marketing Coordinator Don Barrie.

**NB2**  
**BYLAWS & RULES**

Deferred until the next meeting due to time constraints.

**ADJOURNMENT**

**It was moved and seconded that the meeting be adjourned.**

**MOTION CARRIED**

The meeting adjourned at 8:57 am. Next meeting will be on June 16, 2011 at the Community Futures Cowichan Boardroom, 135 Third Street at 7:30 am.

Certified Correct:

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Chairperson

\_\_\_\_\_  
Secretary

Dated: \_\_\_\_\_