

Minutes of the regular meeting of the ECONOMIC DEVELOPMENT COMMISSION held at Community Futures Cowichan Boardroom on November 14, 2008 at 7:30 am.

**PRESENT:** Chair Dave Johel  
Vice-Chair Dave Jackson  
Wade Simmons  
Director Cossey  
John Morris  
Mike Kelly

**ABSENT:** George Robbins  
Director Hutchins  
Maria Lauridsen

**ALSO** Geoff Millar, Economic Development Manager  
**PRESENT:** Kathy Lachman, Business Development Officer  
Pat Foster, Community Futures Cowichan  
Director Jack Peake  
Judy Mills, Recording Secretary

**APPROVAL  
OF AGENDA**

One addendum was added to New Business.

**It was moved and seconded that the agenda be accepted.**

**MOTION CARRIED**

**ADOPTION OF  
MINUTES**

**It was moved and seconded that the minutes of the September 12, 2008 Regular EDC meeting be accepted.**

**MOTION CARRIED**

**BUSINESS ARISING  
OUT OF MINUTES**

Still waiting for follow up on numbers for economic impact of NAIG from Canadian Sport and Tourism. Expecting to hear outcome on CVRD structure organization by end of the year. The EDC Chair met with the CVRD Administrator early November and an invitation will be extended to attend the January 2009 meeting.

**DELEGATIONS**

Not applicable

**CORRESPONDENCE**

Not applicable

**REPORTS**

Not applicable

**UNFINISHED  
BUSINESS**

Not applicable

**NEW BUSINESS**

**NB1  
ENVIRONMENT  
COMMISSION**

The Economic Development Manager and Business Development Officer met with the Environmental Department Manager. Plan to continue to work together and keep aware of issues. Mike Kelly attended the Community meeting panel discussion. There are definite crossover issues. Both commissions will plan for a joint meeting that also includes Community Futures Cowichan.

**NB2  
2009 BUSINESS  
PLAN**

The Economic Development Manager distributed the 2009 Business Plan. First Nations component yet to be added. Director Cossey requested follow up on statistical data pertaining to business enquiries, tradeshows and associations. Measure effectiveness versus expenditure, demonstrate value and compare against benchmark communities.

8:30 a.m. the CVRD Administrator and Planning and Development Manager arrived. 8:50 a.m. Kathy Lachman left meeting.

The Planning and Development Manager gave an update based on the impact of the current economic situation.

Budget numbers will be distributed early January 2009.

**NB3  
EDC UPDATE**

CVRD is launching a new website end of November. Economic Development Cowichan, Tourism Cowichan and Film Cowichan will have a new look.

**CLOSED SESSION**

Not applicable.

**ADJOURNMENT**

**It was moved and seconded that the Regular meeting adjourn.**

**MOTION CARRIED**

The meeting adjourned at 9:23 am. Next meeting is scheduled for January 16, 2009.

Certified Correct:

\_\_\_\_\_  
Chairperson

\_\_\_\_\_  
Secretary

Dated: \_\_\_\_\_