

123 – Regional Tourism Services

The role of the Regional Tourism Services function is to conduct tourism destination marketing activities for the Cowichan Region. An annual contribution made by the CVRD under the terms of Bylaw 2352 is used by Tourism Cowichan Society to provide destination marketing services in the manner proscribed in their Annual Work Plan as approved by the CVRD. Tourism Cowichan Society uses the requisition provided by CVRD to leverage additional support from Destination BC.

| | | | | |
|--|---|--|-----------------------|----------------|
| 123 - REGIONAL TOURISM SERVICES | TOTAL REQUISITION | 120,000 | | |
| STATUTORY LIMITATION | \$120,000 PER ANNUM Bylaw 2352 - December 11, 2002 | | | |
| BASIS OF APPORTIONMENT: | ASSESSMENTS TAXABLE FOR HOSPITAL PURPOSES FOR ALL AREAS | | | |
| PARTICIPATING AREAS: | FIGURES USED FOR APPORTIONMENT | MEMBERS SHARE | PRIOR YEAR ADJ | TOTAL |
| CITY OF DUNCAN | 172,559,431 | 5,420 | | 5,420 |
| DISTRICT OF NORTH COWICHAN | 1,279,183,120 | 40,178 | | 40,178 |
| TOWN OF LADYSMITH | 329,750,086 | 10,357 | | 10,357 |
| TOWN OF LAKE COWICHAN | 115,730,899 | 3,635 | | 3,635 |
| ELECTORAL AREA A | 242,467,902 | 7,616 | | 7,616 |
| ELECTORAL AREA B | 453,844,098 | 14,255 | | 14,255 |
| ELECTORAL AREA C | 238,632,673 | 7,495 | | 7,495 |
| ELECTORAL AREA D | 155,767,581 | 4,893 | | 4,893 |
| ELECTORAL AREA E | 193,803,695 | 6,087 | | 6,087 |
| ELECTORAL AREA F | 144,826,196 | 4,549 | | 4,549 |
| ELECTORAL AREA G | 156,203,444 | 4,906 | | 4,906 |
| ELECTORAL AREA H | 154,797,016 | 4,862 | | 4,862 |
| ELECTORAL AREA I | 182,994,663 | 5,748 | | 5,748 |
| TOTAL | 3,820,560,804 | 120,000 | - | 120,000 |
| RESIDENTIAL TAX RATE: (PER \$1000 OF NET TAXABLE VALUE) | 0.0031 | COST PER \$100,000 HOUSEHOLD 0.31 | | |

COWICHAN VALLEY REGIONAL DISTRICT

2025-2029 FINANCIAL EXPENDITURE PROGRAM

Service: Regional Tourism Services

Function: 123

| TOTAL EXPENDITURE | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 |
|-----------------------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Operational Costs | \$720,000 | \$800,000 | \$820,400 | \$841,412 | \$863,054 | \$885,346 |
| Long Term Debt | | | | | | |
| Short Term Debt | | | | | | |
| Capital | | | | | | |
| Transfer to Capital Reserve | | | | | | |
| TOTAL APPLICATION OF FUNDS | \$720,000 | \$800,000 | \$820,400 | \$841,412 | \$863,054 | \$885,346 |
| | | | | | | |
| | | | | | | |
| SOURCES OF FUNDS | | | | | | |
| Requisition/Parcel Tax | 120,000 | 120,000 | 120,000 | 120,000 | 120,000 | 120,000 |
| User Fee | | | | | | |
| Transfer from Capital Reserve | | | | | | |
| Other | 600,000 | 680,000 | 700,400 | 721,412 | 721,412 | 765,346 |
| Debt Proceeds | | | | | | |
| Transfer from Operating Reserve | | | | | | |
| Surplus/(Deficit) | | | | | | |
| TOTAL SOURCE OF FUNDS | \$720,000 | \$800,000 | \$820,400 | \$841,412 | \$841,412 | \$885,346 |



Account Code : ??-?-????-???? To : ??-?-????-????

Function Type : Selective

GENERAL REVENUE FUND
123 - REGIONAL TOURISM SERVICES

| | 2022 ACTUAL | 2023 ACTUAL | 2024 AMENDED BUDG | 2025 DRAFT BUDGET |
|--|----------------|----------------|----------------------|----------------------|
| OPERATING REV | | | | |
| 2000 GRANTS | | | | |
| 01-1-2000-2100 FEDERAL GRANTS IN LIEU | -16 | -14 | 0 | 0 |
| 01-1-2000-2101 PROVINCIAL GRANTS IN LIEU | -155 | -158 | 0 | 0 |
| Total GRANTS | -171 | -172 | 0 | 0 |
| 5900 MISCELLANEOUS | | | | |
| 01-1-5900-7555 MRDT | -693,487 | -739,167 | -600,000 | -460,000 |
| 01-1-5900-7556 MRDT - OAP | 0 | 0 | 0 | -220,000 |
| Total MISCELLANEOUS | -693,487 | -739,167 | -600,000 | -680,000 |
| 7571 REQUISITION | | | | |
| 01-1-7571-0000 REQUISITION | -120,000 | -120,000 | -120,000 | -120,000 |
| Total REQUISITION | -120,000 | -120,000 | -120,000 | -120,000 |
| Total OPERATING REV | -813,658 | -859,340 | -720,000 | -800,000 |
| OPERATING EXP | | | | |
| 1120 GENERAL EXPENDITURES | | | | |
| 01-2-1120-4100 ALLOC - GENERAL GOVERNME | 2,347 | 2,353 | 2,353 | 2,353 |
| 01-2-1120-7540 GRANT TO ORGANIZATION | 117,653 | 117,647 | 117,647 | 117,647 |
| 01-2-1120-7555 GRANT TO ORG-MRDT | 693,487 | 692,387 | 600,000 | 460,000 |
| 01-2-1120-7556 GRANT TO ORG - CHA | 0 | 0 | 0 | 220,000 |
| Total GENERAL EXPENDITURES | 813,487 | 812,387 | 720,000 | 800,000 |
| Total OPERATING EXP | 813,487 | 812,387 | 720,000 | 800,000 |
| Surplus/Deficit | -171 | -46,952 | 0 | 0 |

**Cowichan Valley Regional District
Budget Report by Cost Center**



Account Code : ??-?-????-???? To : ??-?-????-????

Function Type : Selective

| | 2022 ACTUAL | 2023 ACTUAL | 2024 AMENDED BUDG | 2025 DRAFT BUDGET |
|-------------------------|----------------|----------------|----------------------|----------------------|
| Summary Total Revenues | 0 | 0 | 0 | 0 |
| Summary Total Expenses | 0 | 0 | 0 | 0 |
| Summary Surplus/Deficit | -171 | -46,952 | 0 | 0 |
