123 - Regional Tourism Services

The role of the Regional Tourism Services function is to conduct tourism destination marketing activities for the Cowichan Region. An annual contribution made by the CVRD under the terms of Bylaw 2352 is used by Tourism Cowichan Society to provide destination marketing services in the manner proscribed in their Annual Work Plan as approved by the CVRD. Tourism Cowichan Society uses the requisition provided by CVRD to leverage additional support from Destination BC.

123 - REGIONAL TOURISM SERVICES TOTAL REQUISITION 120,000

STATUTORY LIMITATION \$120,000 PER ANNUM

Bylaw 2352 - December 11, 2002

BASIS OF APPORTIONMENT: ASSESSMENTS TAXABLE FOR HOSPITAL PURPOSES FOR ALL AREAS

PARTICIPATING AREAS:	FIGURES USED FOR APPORTIONMENT	MEMBERS SHARE	PRIOR YEAR ADJ	TOTAL	
-					
CITY OF DUNCAN	180,726,750	5,624	5,624		
DISTRICT OF NORTH COWICHAN	1,307,796,507	40,699		40,699	
TOWN OF LADYSMITH	338,101,437	338,101,437 10,522			
TOWN OF LAKE COWICHAN	118,037,401	3,673		3,673	
ELECTORAL AREA A	245,995,189	7,655		7,655	
ELECTORAL AREA B	449,366,221	449,366,221 13,984		13,984	
ELECTORAL AREA C	235,353,803	7,324		7,324	
ELECTORAL AREA D	157,632,869	4,906		4,906	
ELECTORAL AREA E	192,512,412	5,991		5,991	
ELECTORAL AREA F	142,343,326	4,430		4,430	
ELECTORAL AREA G	152,989,041	4,761		4,761	
ELECTORAL AREA H	157,854,856	4,913		4,913	
ELECTORAL AREA I	177,280,208	5,517		5,517	
TOTAL	3,855,990,020	120,000	-	120,000	

RESIDENTIAL TAX RATE: (PER \$1000 OF NET TAXABLE VALUE) 0.0031

COST PER \$100,000 HOUSEHOLD

0.31

COWICHAN VALLEY REGIONAL DISTRICT

2026-2030 FINANCIAL EXPENDITURE PROGRAM

Service: Regional Tourism Services

Function: 123

TOTAL EXPENDITURE	2025	2026	2027	2028	2029	2030
Operational Costs	\$800,000	\$600,000	\$614,400	\$629,232	\$644,509	\$660,244
Long Term Debt						
Short Term Debt						
Capital						
Transfer to Other Function Capital Reserve		300,000	300,000	300,000	300,000	300,000
TOTAL APPLICATION OF FUNDS	\$800,000	\$900,000	\$914,400	\$929,232	\$944,509	\$960,244
SOURCES OF FUNDS						
Requisition/Parcel Tax	120,000	120,000	120,000	120,000	120,000	120,000
User Fee						
Transfer from Capital Reserve						
Other	680,000	780,000	794,400	809,232	824,509	840,244
Debt Proceeds						
Transfer from Operating Reserve						
Surplus/(Deficit)						
TOTAL SOURCE OF FUNDS	\$800,000	\$900,000	\$914,400	\$929,232	\$944,509	\$960,244

Cowichan Valley Regional District Budget Report by Cost Center

Account Code : ??-?-????

CVRD

GL5260

Date: Oct 22, 2025

Page: **Time:** 9:04 am

Function Type : Selective

GENERAL REVENUE FUND 123 - REGIONAL TOURISM SERVICES

To: ??-?-????-????

		2023 ACTUAL	2024 ACTUAL	2025 AMENDED BUDG	2026 BUDGET VALUE	
OPERATING REV	_					
2000 GRANTS						
01-1-2000-2100	FEDERAL GRANTS IN LIEU	-14	-12	0	0	
01-1-2000-2101	PROVINCIAL GRANTS IN LIEU	-158	-159	0	0	
	Total GRANTS	-172	-172	0	0	
5900 MISCELLANE	EOUS					
01-1-5900-7555	MRDT	-739,167	-765,942	-460,000	-480,000	
01-1-5900-7556	MRDT - OAP	0	0	-220,000	-300,000	
	Total MISCELLANEOUS	-739,167	-765,942	-680,000	-780,000	
7571 REQUISITIOI	N					
01-1-7571-0000	REQUISITION	-120,000	-120,000	-120,000	-120,000	
	Total REQUISITION	-120,000	-120,000	-120,000	-120,000	
	Total OPERATING REV	-859,340	-886,113	-800,000	-900,000	
OPERATING EXP						
1120 GENERAL EX	- (PENDITURES					
01-2-1120-4100	ALLOC - GENERAL GOVERNMI	2,353	2,353	2,353	2,353	
01-2-1120-7540	GRANT TO ORGANIZATION	117,647	117,647	117,647	117,647	
01-2-1120-7555	GRANT TO ORG-MRDT	692,387	560,333	460,000	480,000	
01-2-1120-7556	GRANT TO ORG - CHA	0	0	220,000	0	
	Total GENERAL EXPENDITURES	812,387	680,333	800,000	600,000	
8320 TRANSFER 1	O OTHER FUNCTIONS					
01-2-8320-0000	TRANSFER TO OTHER FUNCTI	0	0	0	300,000	
	Total TRANSFER TO OTHER FUI	0	0	0	300,000	
	Total OPERATING EXP	812,387	680,333	800,000	900,000	
	Surplus/Deficit	-46,952	-205,780	0	0	

Cowichan Valley Regional District
Budget Report by Cost Center



GL5260

Date: Oct 22, 2025

Page: Time: 9:04 am

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Account Code : ??-?-???? To : ??-?-???? CVRD Function Type : Selective

	2023 ACTUAL	2024 ACTUAL	2025 AMENDED BUDG	2026 BUDGET VALUE	
Summary Total Revenues	0	0	0	0	
Summary Total Expenses	0	0	0	0	
Summary Surplus/Deficit	-46,952	-205,780	0	0	